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COUNT LIMITED - ASX ANNOUNCEMENT

3 May 2024

COUNT UPGRADES SYNERGY BENEFITS

Count Limited (**Count**) (**ASX:CUP**) has today updated the market on the cost synergy benefits expected to be achieved following the integration of Diverger Limited (Diverger).

Annualised expected cost savings have been upgraded to approximately \$4m, to be achieved in FY25. This represents a considerable increase from the initial \$3m expectation announced at the time of the transaction.

Hugh Humphrey, Count Chief Executive Officer, said the upgrade further evidenced the value of this strategic transaction, and was made possible by the way in which Count has approached integration.

"Following this acquisition, Count cemented its position as one of Australia's leading integrated accounting and wealth services providers with over 500 accountants and 550 financial advisers in our national community. The synergies we've identified so far will ensure we can continue to operate more efficiently, delivering better outcomes for our shareholders, member firms and clients."

Mr Humphrey praised the team from the new, combined Count business in achieving this outcome.

"Our people have moved quickly and worked hard to integrate the businesses and realise tangible benefits. I'm grateful for the hard work of the team to successfully complete the transaction, integrate the businesses smoothly and make doing business easier for all our business partners."

This announcement has been authorised for release to the ASX by the Board of Count Limited.

For further information please contact:

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