



The confidence to look ahead

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## COUNT LIMITED – ASX ANNOUNCEMENT

1 March 2024

### COUNT COMPLETES DIVERGER ACQUISITION

Count Limited (ASX:CUP) (Count, the Group or the Company) has today announced the completion of the acquisition of Diverger Limited (Diverger). This follows the Federal Court of Australia making orders approving the scheme of arrangement (Scheme) on 15 February 2024.

In accordance with the terms of the Scheme, Count has acquired 100% of the shares in Diverger and all Diverger shareholders have been provided the Scheme consideration. From 4 March 2024, Count Consideration shares will commence trading on the ASX on a normal settlement basis.

Hugh Humphrey, Count CEO, said “the completion of the Diverger acquisition is a material structural development in the Australian wealth management advice landscape, and a pinnacle moment in the Company’s 44-year history.”

“This acquisition resets the structure of wealth management advice in Australia, creating a leading diversified financial services company. The network now represents over 590 accountants, in excess of 550 financial advisers and a greatly expanded suite of services. Combined revenues for FY23 exceed \$129 million and the Group has funds under advice (FUA) of \$29.9 billion.”

“Through the Diverger acquisition, Count’s firms and their clients will access benefits through a range of exciting new services and investment options, including technical support, tax training, separately managed accounts (SMAs) and IT services.”

“An important strategic driver for this acquisition was for Count to significantly expand its Services segment through the addition of Knowledge Shop, TaxBanter and Priority Networking to our existing businesses of Accurium and (the recently announced) Solutions Centric. The addition of the CARE SMA portfolios and the supporting client-centric advice processes provide new growth opportunities. There are material scale benefits that come from being one of Australia’s largest integrated accounting, wealth and services providers,



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including the ability to secure better rates on platforms, insurances, technology and research services.”

“This new chapter for Count would enable it to offer high-quality, holistic financial services to more clients in Australia.”

“As an industry leader and one of the largest professional advisory businesses in Australia, Count can give more Australians access to the advice they need to have the confidence to look ahead.”

This announcement has been authorised for release to the ASX by the CEO of Count Limited.

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