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CUP ASX ANNOUNCEMENT

Appointment of Chief Financial Officer (CFO)

8 September 2023

Count Limited (ASX: CUP) (Count or the Company) today announces that Mr Keith Leung has been appointed to the position of CFO.

Keith has spent the last 15 years leading senior finance portfolios at APA Group, an ASX top 50 company. Most recently Keith was the General Manager Business Services and Finance Transformation. He has been the General Manager Finance, CFO of APA's Joint Ventures business and was Vice President North America.

Keith's qualifications include a Bachelor of Commerce from UNSW and a Master of Applied Finance and Investments from Macquarie University. He is a Certified Practising Accountant (CPA) and a Graduate of the Australian Institute of Company Directors (GAICD).

Hugh Humphrey, Count CEO commented "I am excited to announce Keith's appointment to the CFO role at this important time in our growth journey. Keith brings deep experience in growth businesses, leading finance portfolios, M&A and joint venture businesses in Australia and the United States. Keith is a talented and strategic finance leader with a track record of delivering growth and transformation."

Keith will formally commence in the role on 2 October 2023 and the Company has already initiated a handover from outgoing CFO Mr Laurent Toussaint, who





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continues in the role until 29 September 2023 as previously communicated to the market.

This announcement has been authorised for release to the ASX by the Chair of Count Limited.

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