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CUP ASX ANNOUNCEMENT

Hugh Humphrey joins Board in capacity as CEO

27 June 2022

CountPlus Limited (ASX: CUP) is pleased to announce that Hugh Humphrey has been appointed to the CountPlus Board of Directors in his capacity as Chief Executive Officer, effective 1 July 2022.

Mr Humphrey's appointment to the Board of Directors of CountPlus follows the ASX release dated 20 May 2022. A summary of the material terms of Mr Humphrey's employment agreement in accordance with ASX Listing Rule 3.16.4 were appended to the 20 May 2022 release.

CountPlus Chairman Ray Kellerman said he welcomed Mr Humphrey to the Board to assist the Company into its next stage of development and growth. Hugh's exceptional strategic growth experience, digital and transformation capabilities and vision for the future of Advice, Accounting and related services are key attributes the Board identified as critical for the Company's ongoing success.

An Appendix 3X noting Mr Humphrey's initial director interest will be lodged with the ASX in accordance with ASX Listing Rule 3.19A.

Authorised for release to ASX by Ray Kellerman, Independent Non-Executive Chair.

For further information please contact:

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