



AddressLevel 8, 1 Chifley Square, Sydney NSW 2000PostalGPO Box 1453, Sydney NSW 2001wwwcountplus.com.auABN11 126 990 832

T (02) 8218 8778 **E** info@countplus.com.au

CUP ASX ANNOUNCEMENT

APPOINTMENT OF NEW DIRECTOR TO COUNT LTD BOARD

8 June 2023

Count Limited (**ASX: CUP**) (**Count** or the **Company**) confirms the appointment of Tim Martin to the Board of the Company as a Non-Executive Director effective today.

As part of the appointment, Mr Martin will Chair the Acquisitions Committee and be a member of both the Technology and Innovation Committee and Remuneration and Nominations Committee.

Ray Kellerman, Count Chairman, said Mr Martin's appointment was a terrific addition to the Board, particularly given his significant expertise in Mergers & Acquisitions (M&A).

"Tim's deep experience in private equity and investments will be hugely valuable as Count enters the next phase in our growth strategy. His proven leadership and experience in managing large-scale financial transactions will help drive our investments in quality businesses and increase our market share in the accounting and wealth sectors."

Mr Martin's experience in healthcare and education will allow him to provide fresh ideas and complement the existing skills of the Board. He has led numerous aggregations of healthcare practices and understands due diligence nuances that are key to executing M&A transactions.

Mr Martin holds a Bachelor of Arts (Honours) from Oxford University and a Master of Business Administration from Harvard Business School.

Count is committed to fostering gender diversity and notes that 60% of the Non-Executive Directors of Count Limited are women.





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This announcement has been authorised for release to the ASX by the Board of Count Limited.

For further information please contact:

Hugh Humphrey

Chief Executive Officer

- **T** 02 8218 8778
- E hugh.humphrey@countplus.com.au

www.countplus.com.au

Ray Kellerman

Chairman

- **T** 02 8218 8778
- E ray.kellerman@countplus.com.au