

Appendix 3Y

Change of Director's Interest Notice

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/09/01 Amended 01/01/11

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| Name of entity: Count Limited |
| ABN: 11 126 990 832 |

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

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| Name of Director | Hugh Humphrey |
| Date of last notice | 7 October 2025 |

Part 1 - Change of director's relevant interests in securities

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

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| Direct or indirect interest | Direct |
| Nature of indirect interest (including registered holder) Note: Provide details of the circumstances giving rise to the relevant interest. | |
| Date of change | 13 November 2025 |
| No. of securities held prior to change | 316,132 Ordinary Shares 2,056,746 Performance Rights |
| Class | Performance Rights |
| Number acquired | 522,016 |
| Number disposed | Nil |
| Value/Consideration Note: If consideration is non-cash, provide details and estimated valuation | Nil (Issue of Performance Rights as per Part 2) |
| No. of securities held after change | 316,132 Ordinary Shares 2,578,762 Performance Rights |

+ See chapter 19 for defined terms.

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| Nature of change Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back | Issue of Performance Rights as per Part 2. |
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Part 2 – Change of director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

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| Detail of contract | The Count Limited Long-Term Incentive Plan ("LTI Plan") |
| Nature of interest | 2025 grant of Performance Rights issued under the LTI Plan as approved by shareholders on 10 November 2025. |
| Name of registered holder (if issued securities) | Hugh Humphrey |
| Date of change | 13 November 2025 |
| No. and class of securities to which interest related prior to change Note: Details are only required for a contract in relation to which the interest has changed | 639,690 Performance Rights (2022 LTI Plan) 703,468 Performance Rights (2023 LTI Plan) 713,318 Performance Rights (2024 LTI Plan) |
| Interest acquired | 522,016 Performance Rights (2025 LTI Plan) |
| Interest disposed | N/A |
| Value/Consideration Note: If consideration is non-cash, provide details and an estimated valuation | \$534,284 (representing 80% of Mr Humphrey's fixed annual remuneration of \$667,856) |
| Interest after change | 2,578,762 |

Part 3 – +Closed period

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| Were the interests in the securities or contracts detailed above traded during a +closed period where prior written clearance was required? | No |
| If so, was prior written clearance provided to allow the trade to proceed during this period? | N/A |
| If prior written clearance was provided, on what date was this provided? | N/A |

+ See chapter 19 for defined terms.