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ASX Announcement

6 November 2026

Successful completion of $25.0 million Placement

Count Limited (**ASX:CUP**) (**Count Group**, **Count** or the **Company**) is pleased to announce the completion of the $25.0 million fully underwritten institutional placement (**Placement**) of approximately 15.9 million new fully paid ordinary shares (**New Shares**) to eligible institutional and sophisticated investors at a price of $1.57 per New Share (**Offer Price**), representing a 5.4% discount to the last close price on Wednesday, 4 November 2026 of $1.66. The Placement received strong support from existing investors and select new institutional investors.

As outlined in Count's announcement on Thursday, 5 November 2026, the proceeds of the Placement will be used to partially fund the acquisition of a 75% interest in Skybridge Financial Group[1] (**Skybridge**) (the **Acquisition**). Completion of the Acquisition is expected to occur in Q3 FY2027 following satisfaction of various conditions precedent including receipt of ACCC approval (or notification waiver declaration).

Settlement of the New Shares under the Placement is expected to occur on Wednesday, 11 November 2026, with New Shares expected to be issued on Thursday, 12 November 2026 and commence trading on a normal settlement basis on the same day. The New Shares will rank equally with existing Count shares. The issue of the New Shares is within the Company's existing placement capacity under ASX Listing Rule 7.1 and accordingly shareholder approval is not required.

Count shares are expected to resume normal trading on the ASX from market open today, Friday, 6 November 2026.

Key dates for the Placement

Event	Date (2026)
Settlement of New Shares issued under the Placement	Wednesday, 11 November
Issue and commencement of trading of New Shares under the Placement	Thursday, 12 November
Despatch of holding statements for New Shares issued under the Placement	Thursday, 12 November

The above timetable is indicative only and subject to change. The commencement of trading and quotation of New Shares issued under the Placement is subject to confirmation from ASX. Subject to the requirements of the Corporations Act, the ASX Listing Rules and other applicable rules, Count Group reserves the right to amend this timetable at any time, either generally or in particular cases, without notice.

[1] Count Group's interest will be structured by way of acquiring a majority interest in a new entity which at completion will hold the business operated by Skybridge Financial Pty Ltd (as trustee for the MTP Unit Trust), Skybridge Management Pty Ltd and Skybridge Portfolios Pty Ltd

Additional information

Further details of the Acquisition and the Placement are set out in the ASX announcement and investor presentation released to the ASX on 5 November 2026. The investor presentation contains important information including details about key risks and the international offer restrictions with respect to the Placement, which should be read together with this announcement.

This announcement has been authorised for release to the ASX by the Chief Executive Officer and Managing Director of Count Group.

-ENDS-

Important Information

Forward-Looking Statements

This announcement contains certain "forward-looking statements", including but not limited to projections and guidance on future financial performance, potential synergies and estimates, the outcome and effects of the offer and the use of proceeds, and the future performance of Count Group post-acquisition. The words "expect", "anticipate", "estimate", "intend", "believe", "guidance", "should", "could", "may", "will", "predict", "plan", "target" and other similar expressions are intended to identify forward-looking statements. Forward-looking statements, opinions and estimates provided in this announcement are based on assumptions and contingencies which are subject to change without notice and involve known and unknown risks and certainties and other factors which are beyond the control of Count, its directors and management. Forward-looking statements are provided as a general guide only and should not be relied on as an indication or guarantee of future performance. Actual results, performance or achievements may differ materially from those expressed or implied in such statements and any projections and assumptions on which these statements are based. These statements may assume the success of Count's business strategies. No assurance can be given that any of those strategies will be successful or will be realised in the period for which the forward-looking statement may have been prepared or otherwise. Readers are cautioned not to place undue credence on forward-looking statements and, except as required by law or regulation, none of Count, its representatives or advisers assumes any obligation to update these forward-looking statements. No representation or warranty, express or implied, is made as to the accuracy, likelihood of achievement or reasonableness of any forecasts, prospects, returns or statements in relation to future matters contained in this announcement. The forward-looking statements are based on information available to Count Group as at the date of this announcement. None of Count Group or any of its subsidiaries, representatives, advisers, or affiliates (or any of their respective officers, employees or agents) makes any representation, assurance, or guarantee as to the accuracy or likelihood of fulfilment of any forward-looking statement or any outcomes expressed or implied in any forward-looking statements.

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